



2023 SPONSORSHIP OPPORTUNITIES

Best One-Stop 4-Day Networking Event in the Beverage Dispense Industry

February 23-27, 2023

Hilton New Orleans Riverside

Two Poydras St, New Orleans, LA 70140



Sponsorships Do Not Include Conference or Product Fair Registrations

	Supporting	Bronze	Silver	Gold	Platinum	Diamond	Conference Branded Items	
	\$1,000	\$1,500	\$2,500	\$4,250	\$6,000	\$20,000	Lanyards \$5,000	Tote Bags SOLD OUT
Advertising - Digital								
Social Media Recognition	Group	Group	Group	Group	Exclusive	Exclusive	Group	Exclusive
IBDEA Happenings - monthly - 250x250 px	1	2	3	4	5	5	4	4
IBDEA Member Report - quarterly - 250x250 px	1	1	1	1	2	3	1	2
Conference Specific Emails Ad - 250x250 px	1	1	1	1	2	ALL	1	2
IBDEA Happenings - Spotlight Article					X	X		X
IBDEA.org Landing Page Banner Ad (3 months)						X		

Conference Recognition

Conference App Sponsor Acknowledgement	X	X	X	X	X	X	X	X
Conference Webpage Acknowledgement	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Signage at All Events	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Logo
Sponsor Level Ribbon	X	X	X	X	X	X	X	X
Acknowledgement from Podium	X	X	X	X	X	X	X	X
Display on Video Screen During Closing Dinner	Group	Group	Group	Group	Exclusive	Exclusive	Group	Exclusive

Branded Sponsorships

Maximum Sponsorships							1	1
----------------------	--	--	--	--	--	--	---	---