



2022 IBDEA Conference Sponsorship Opportunities

Best One-Stop 4-Day Networking Event in the Beverage Dispense Industry

Supporting	Bronze	Silver	Gold	Platinum	Diamond
\$1,000	\$2,000	\$5,000	\$7,500	\$10,000	\$25,000

Location Specific Sponsorship - First Come Basis				
Key Card	Team Building	Tote Bag	Lanyards	Refreshment
\$2,500	\$5,000	\$5,000	\$5,000	\$5,000

Advertising - Digital

	Supporting	Bronze	Silver	Gold	Platinum	Diamond
Social Media Recognition	Listing	Logo	Logo	Logo	Exclusive	Exclusive
IBDEA Happenings - monthly - 250x250 px		1	2	2	3	4
IBDEA Member Report - quarterly - 250x250 px		1	2	2	3	4
Conference Specific Emails Ad - 250x250 px		2	4	4	ALL	ALL
Conference App Ad			X	X	X	X
Conference Webpage Banner Ad					X	X
IBDEA Happenings - Spotlight Article					X	X
IBDEA.org Landing Page Banner Ad (30 days)					X	X

~~~~ SOLD OUT ~~~~				
Key Card	Team Building	Tote Bag	Lanyards	Refreshment
Logo	Logo	Logo	Logo	Logo
1	2	2	2	2
1	2	2	2	2
2	4	4	4	4
	X	X	X	X

## Conference Recognition

	Supporting	Bronze	Silver	Gold	Platinum	Diamond
Conference App Sponsor Page	Listing	Logo	Logo	Logo	Logo	Logo
Conference Webpage	Listing	Logo	Logo	Logo	Logo	Logo
Signage at All Events	Listing	Logo	Logo	Logo	Logo	Logo
Sponsor Level Ribbon	X	X	X	X	X	X
Acknowledgement from Podium	X	X	X	X	X	X
Display on Video Screen During Closing Dinner	Listing	Group Logo	Group Logo	Group Logo	Exclusive	Exclusive
5-minute Infomercial beginning of a Workshop, Lunch, or Event			X	X		
5-minute Infomercial beginning of keynote (2 available)					X	
15-minutes Infomercial before Dinner (2 available)						X

Logo	Logo	Logo	Logo	Logo
Logo	Logo	Logo	Logo	Logo
Logo	Logo	Logo	Logo	Logo
X	X	X	X	X
X	X	X	X	X
Group Logo	Group Logo	Group Logo	Group Logo	Group Logo
	X	X	X	X

## Advertising - Print

Member Directory Ad Discount	5%	10%	10%	15%	20%
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5%	10%	10%	10%	10%
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## Location Specific Sponsorships

Maximum Sponsors						
Swag - Member Provided				X	X	X
Swag - IBDEA Provided w/ Sponsor Logo - Contact IBDEA for details				X	X	X

2	1	1	1	Sponsor Provided

## Complimentary Conference Fee

Full Conference Registration - \$720 value		1	2	3	4	4
Booth Registration 8'x10' - \$1,345 value			1	1	1	1
Golf Registration - \$100 value						4

1	2	2	2	2
	1	1	1	1

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